

Job Profile

Title	Communications and Digital Media Resource Person
Organization	Transparency International Pakistan
Nature of Vacancy	Full-time
Reporting to	Programs Department
Location (city)	Karachi

Job Summary:

Transparency International Pakistan is seeking a creative, technically skilled, and dynamic Communications and Digital Media Resource Person to support the organization's communications, outreach, and visibility efforts. The role requires strong digital communication capabilities, expertise in modern design and content creation tools, and the ability to produce engaging visual and multimedia content for diverse audiences. The selected candidate will play a key role in enhancing TI Pakistan's visibility, amplifying the impact of its work, and strengthening public engagement through strategic and innovative communications.

The incumbent will undertake the following responsibilities.

Job Responsibilities:

- Design high-quality organizational communication materials including reports, briefs, presentations, infographics, brochures, social media creatives, newsletters, and campaign materials through a collaborative approach with project teams.
- Manage and regularly update organizational social media platforms including LinkedIn, X/Twitter, Facebook, Instagram, and YouTube to enhance outreach, engagement, and visibility.
- Produce, edit, and publish graphics, short videos, reels, webinars, and other multimedia content for digital and public engagement purposes.
- Support the development and implementation of communication strategies and digital campaigns for organizational initiatives and projects.
- Manage stakeholder engagement through regular updates to stakeholders.
- Assist project teams with developing project related communication material.
- Monitor digital engagement and social media analytics, and prepare periodic performance and outreach reports.
- Stay updated with emerging communication trends, digital tools, AI-enabled platforms, and multimedia technologies to strengthen organizational communications.

Required Skills and Qualifications:

Qualification and Experience:

- Bachelor's degree (Master's degree preferred) in Communications, Media Studies, Journalism, Liberal Arts, Social Sciences, Public Policy, Business Administration, or a related field.
- Minimum 2–5 years of relevant professional experience in communications, digital media, public outreach, or content development, preferably within the development sector, or non-profit organizations.

Core Competencies:

- Excellent command of graphic design and multimedia tools including Adobe Premiere Pro, Adobe Photoshop, Adobe Illustrator, Canva, and other audio/video editing software.
- Strong creative content development skills with the ability to produce engaging digital content aligned with the organization's work, including impact stories, social media content, visual campaigns, and multimedia materials.
- Strong understanding of social media management, digital engagement strategies, audience outreach, and analytics tools.
- Ability to work effectively in a fast-paced environment, manage multiple tasks simultaneously, and meet tight deadlines.

Please send your CV to Comms@transparency.org.pk with the subject line: **Communications and Digital Media Resource Person by Wednesday May 27, 2026.**