

Job Profile

Title	Health Communications Resource Person
Organization	Transparency International Pakistan
Nature of Vacancy	Short time (2months)
Location (city)	Karachi

Job Summary:

Transparency International Pakistan under its work on Improving Health Governance, is working to Strengthen Patient Awareness and Engagement for Improved Governance and Transparency in Healthcare Systems. The project aims to raise awareness about patients rights and regulatory challenges to improve healthcare delivery in Pakistan by facilitating constructive cross-sector dialogue among key stakeholders, including representatives from the medical, legal, pharmaceutical, and governance sectors.

TI Pakistan is looking for Health Communications Resource Person. The incumbent will undertake the following responsibilities.

Job Responsibilities:

- Design high-quality communication materials including infographics, brochures, guide and social media creatives focusing on patients awareness of their rights and stronger role of patients in promoting transparency in health sector.
- Develop a simple visual guide in digital and print format incorporating key messages through a collaborative approach with project teams and discussions generated from dialogues with diverse stakeholders.
- Develop explainer video (English and Urdu) using storytelling based on hypothetical examples to engage patients with messages guide and practical ways to exercise their rights.
- Design and run social media campaigns on the key messages developed under the project to raise wider awareness
- Produce, edit, and publish graphics, short videos, and other multimedia content for digital and public engagement purposes.

Required Skills and Qualifications:**Qualification and Experience:**

- Master's degree in Communications, Public Health, Media Studies, or a related field.
- Minimum 3 years of relevant professional experience in health communications, digital media, public outreach, or content development, preferably within the development sector, or non-profit organizations.

Core Competencies:

- Excellent command of graphic design and multimedia tools including Canva, Adobe Premiere Pro and other audio/video editing software.

Please send your CV along with a sample of your work to Comms@transparency.org.pk with the subject line: Health Communications Resource Person by Wednesday August 19, 2026.