



TRANSPARENCY INTERNATIONAL-PAKISTAN

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Defence Housing Authority, Karachi.
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Fax: (92-21) 35390410
E-mail: ti.pakistan@gmail.com
Website: www.transparency.org.pk

17th June, 2019

TL19/1706/6A

Managing Director,
Pakistan Television Corporation,
PTV Headquarters
Constitution Avenue,
Islamabad.

Sub: Complaint against PTV for Unsolicited Award of Contract for Cricket World Cup 2019 Internet Broadcast Rights to M/s Cricingif/ Khaleef Technologies In Violation of PPRA Rule No. 12.

Dear Sir,

Transparency International Pakistan has received a complaint against PTV for Unsolicited Award of Contract for Cricket World Cup 2019 Internet Broadcast Rights to M/s Cricingif/ Khaleef Technologies in violation of PPRA Rule No. 12.

The complaint is also sent by the complainant to Ministry of Information, Competition Commission of Pakistan, and Public Procurement Regulatory Authority.

The allegations are serious, and needs to be examined by the Managing Director, as PTV is a Procurement Agency under Public Procurement Regulatory Authority Ordinance 2002, and is obliged to follow PPRA Rules 2004 in award of any contract, which must be an open competitive bidding, and tender shall be invited through tender notice to be published at least in 2 newspapers, and on PTV and PPRA website also.

Managing Director is requested to take action against the officers if found to have violated PPRA Rules 2004 in award of this contract, and action under Rule No. 2 and Rule No. 7 "Integrity pact" must also to be taken.

Transparency International Pakistan is striving for across the board application of Rule of Law, which is the only way to stop corruption, and achieve the ongoing Zero tolerance against Corruption policy of the Prime Minister,

With Regards,

Justice Zia Perwez
Former Judge of Supreme Court of Pakistan
Trustee- TI-Pakistan

Copies forwarded for the information with request to take action under their mandate to:

1. Secretary to Prime Minister, Islamabad.
2. Chairman, NAB, Islamabad.
3. Chairman, Public Accounts Committee, Pakistan.
4. Secreary, Ministry of Inofrmation and Broadcasting.
5. Director General (Competition Policy), Competition Commission of Pakistan
6. Director General (Legal), Public Procurement Regulatory Authority.

Dated: 10th June, 2019
Reference: S4S/PTV-WC/2019-01

To,

1. The Chairman,
Public Accounts Committee, Pakistan
2. The Secretary,
Ministry of Information & Broadcasting
3. The Director General (Competition Policy)
Competition Commission of Pakistan.
- ✓ 4. The Chairman
Transparency International Pakistan
5. Director General (Legal)
Public Procurement Regulatory Authority (PPRA)

SUBJECT: CRICKET WORLD CUP 2019 INTERNET BROADCAST RIGHTS GIVEN ILLEGALLY TO CRICINGIF / KHALEEF TECHNOLOGIES WITHOUT TENDER / FORMALITIES (VIOLATION OF PPRA RULE NO. 12**(1) and **(2)).

We would like to inform you about a violation in recent service given to Cricingif / Khaleef Technologies from Pakistan Television Corporation which may have caused in millions of rupees in revenue.

A contract signed between M/S. Server4sale and Pakistan Television Corporation vide contract no. S4S-PAK/PTVC/2017/HSM on dated: 1st January, 2017 for the services of 1. **HOSTING**, 2. **LIVE WEB STREAMING** and 3. **MONETIZATION SERVICES** after a successful competitive bidding process as per PPRA rules. (*Attach as Annexure A*)

It is submitted to your kind honor that we are providing services to PTVC since 2008 and the previous tender was awarded in 2017 for the above mentioned services which we are providing uninterrupted to date.

On April 3rd 2019, S4S received an email from Controller IT PTVC, intimating them about PTVC intention to do Internet streaming (Subject: Provision of Ads in Live Streaming) via S4S. (*Attach as Annexure B*)

On April 19th 2019, PTVC Confirmed via email (subject: Mobile & Web live streaming - ICC Cricket World Cup 2019) and requested to Increase the concurrent users from 10,000 to 100,000 to cater Additional users for WC 2019. It was also requested to treat this request as MOST URGENT. (*Attach as Annexure C*). S4S was also told that the marketing will be done by PTVC Sales/ Marketing Team.

Karachi Office:
Suite # 1510-1511, Caesar's Tower, Shahra-e-Faisal, Karachi, Pakistan.
Tel: +92 21 32789720, +92 21 32789780, +92 21 32789744
Email: info@server4sale.com.pk - Website: www.server4sale.com.pk

Lahore Office:
Regus Enterprise Center, 3rd Floor, Enterprise Building,
1KM Thokar Niaz Baig, Multan Road, Lahore, Pakistan.

Islamabad Office:
Emirates Tower, 2nd & 3rd Floor, M-13 F7 Markaz, Islamabad, Pakistan.

On April 23rd 2019, S4S signed an agreement with providers to cater 100k users and arranged the requested Services and also did a successful test on Pak vs. Eng Series. (*Proof Attach as Annexure D*)

On May 21st 2019, Pakistan Television Corporation (PTV) issued a letter Ref No: Dss/WC/2019, In which they have given Exclusive Rights for Monetization of ICC World Cup 2019 to CicingGif DMCC (CIG). (*Attach: Annexure E*). Not only was that but Live Broadcast of these matches also awarded to them despite given the work order to us on April 19th.

There was NO advertisement issued for this NOR any tender was published. Not only they violated all the rules but also caused the loss of Millions of Rupees. We believe PTVC can earn much more if this was done fairly.

It is also worth mentioning that PTVC has done similar deal in ICC World Cup 2015 with RockVille Technologies Pvt. Limited which also resulted in loss of Millions of Rupees to the organization and government.

In Summary following questions arises with this kind of contracts

1. On what criteria this letter Ref No. Dss/WC/2019 was issues?
2. How did they awarded the contract without proper advertisement
3. What criteria were followed in awarding this deal?
4. Did CicingGif Submit any Performance Bond?
5. Did PTVC advertise about this anywhere?
6. How this letter did got issued when Director Sports was not present in Pakistan?
7. How many years this deal is for?
8. Is there any personal benefit involved?
9. How much revenue PTV made from previous deal which was also without contract and how it was done for 2015 Cricket World Cup?

In the End PTVC has not paid S4S for using the services used from Jan 2018 till now despite providing proper services till date. S4S would like PTVC to pay for the past due amount and also pay the amount for the up gradation which we have done on PTVC behalf for WC2019.



Muhammad Munaf
Director Technical
Server4Sale



PAKISTAN TELEVISION CORPORATION LIMITED
HEADQUARTERS
Information Technology Division

Constitution Avenue Islamabad - PAKISTAN Postal Code 44000
PABX: (+92-51) 9203062-66, UAN: (+92-51) 111-786-000
Fax: (+92-51) 9203406 - Internet: <http://www.ptv.com.pk>
Email: kashif@ptv.com.pk, Ph: (+92-51) 9201647

Ref. # PTV/HQ/ITD/Re-Tender/Websites/178
September 20, 2017

M/S. SERVER4SALE,
Suite 1508-11, Caesar's Tower, National I.T. Park,
Opp. Ayesha Bawany, Shakra-e-Faisal,
Karachi.

Ph: 021-32789720, 021-32789780
Fax: 021-32785519

Subject:- HOSTING, LIVE WEB STREAMING & MONETIZATION SERVICES.

Dear Sir,

In continuation to this office earlier letter vide PTV/HQ/ITD/Re-Tender/Websites/164 dated 24-08-2017 on the subject captioned above.

2. We are forwarding herewith Service Agreement (in original) made between Pakistan Television Corporation Limited and M/s. Server4Sale, Karachi for "Hosting, Live Web Streaming and Monetization Services", valid for one year with effect from 01-01-2017 to 31-12-2017.

3. Kindly acknowledge.

4. Regards.

☞ Encls:- (Agreement in original)


(KASHIF MASOOD AKBAR)

Controller Information Technology

Copy to:

- 1) DIT
- 2) DAP
- 3) DF
- 4) CALA
- 5) DCF (H)
- 6) MIT, SDS/Web
- 7) Office copy.

C.c.

- ☞ PSO to Chairman - PTVC.
- ☞ PSO to MD - PTVC.



Mohammad Munaf <munaf@s4scorp.com>

Provision of Ads in live streaming

kashif@ptv.com.pk <kashif@ptv.com.pk>

Wed, Apr 3, 2019 at 6:10 PM

To: fawad.arshad@ptv.com.pk

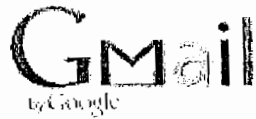
Cc: M Majeed <munaf@server4sale.com>, "awais.khan@ptv.com.pk" <awais.khan@ptv.com.pk>, safdar.abbas@ptv.com.pk

Munaf,

We are counting on the infrastructure provided by Server4Sale, that will serve sports live streaming users during ICC World Cup. Please confirm the possibilities of geolocking/ip blocking, types of ads (ad server specs) etc.

Regards,
Kashif Masood

[Quoted text hidden]



Mohammad Munaf <munaf@s4scorp.com>

Mobile & Web live streaming - ICC Cricket World Cup 2019

kashif@ptv.com.pk <kashif@ptv.com.pk>

Fri, Apr 19, 2019 at 6:21 PM

To: M Majeed <munaf@server4sale.com>

Cc: Safdar Abbas <safdar.abbas@ptv.com.pk>, Ejaz ul Haq <ejaz@ptv.com.pk>

Munaf,

With reference to coverage of mega event of ICC Cricket World Cup 2019, starting from 30th May 2019, Mr Khawar Azhar, Head of Marketing & Content, PTVC has requested to develop mobile app and website with main feature of live streaming of PTV Sports signal for the viewers of Pakistan.

In this regard, we have already started the development of android / iOS app and website for PTV Sports. As you know the available streaming servers are of 10,000 concurrent users' capacity and can't cater the volume of continually increasing mobile users.

You are therefore requested to provide us live streaming of good quality for unlimited users or at least 80,000 to 100,000 concurrent users within Pakistan.

The matter may please be treated as most urgent .

Regards,
Kashif Masood

Hall of Fame

Most Viewed Broadcasts

		Views this Period	All-time Views
1.	PakVsEngMay17th4thODI1 May 17, 2019 1:00 PM - May 18 11:00 AM	91,488	91,489
2.	PakVsEngMay14th3rdODI1 May 14, 2019 1:00 PM - 5:00 PM	62,045	62,045
3.	May11th2019 PakvsEND2nd May 11, 2019 2:00 PM - 10:00 PM	57,321	57,326
4.	PakVsEngMay195ODI May 19, 2019 2:25 PM - 5:30 PM	51,326	51,326
5.	PakVsEngMay14th3rdODI2 May 14, 2019 4:00 PM - May 15 5:00 AM	34,274	34,274
6.	Pak vs Eng 2nd ODI 11th May May 11, 2019 10:00 PM - May 12 5:00 AM	33,187	33,187
7.	PTV WC May 30, 2019 12:00 PM - 8:00 PM	26,494	26,494
8.	PakVsEngMay17th4thODI2 May 16, 2019 12:00 AM - 5:00 AM	24,380	24,380
9.	T205May19PakvsEng May 9, 2019 5:38 PM - 9:19 PM	22,688	22,688
10.	o8May19PakvsEng1Day May 8, 2019 1:00 PM - May 9 12:00 AM	20,561	20,561

Achievements Unlocked

>1000 Channel Views

>10,000 Channel Views

In The Moment

Engaged!

Daily Double

World Traveler

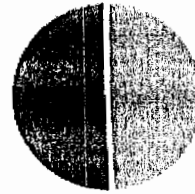
How Viewers Watch

Playback Quality



1080p 240p 480p 720p

Device Type

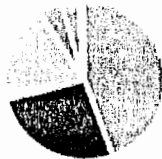


Mobile Desktop TV App

Viewership By Destination

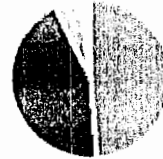
	Views
1. sports.ptv.com.pk	473,408
2. sportslive.ptv.com.pk	16,240
3. www.helpjk.com	3,072
4. webpagesserver.blogspot.com	1,306
5. www.w3schools.com	151
6. localhost	109
7. Inline Frame (host not reported)	94
8. boxcast.tv	94
9. allsportspages.com	51
10. paklivedatv.blogspot.com	20

Browser



Chrome Chrome Mobile Other Safari
Firefox Edge Internet Explorer

Operating System



Windows Android iOS macOS Linux
Other Chrome OS

Select Channel
Entire Account

Select Date Range
Apr 1, 2019 - Jun 10, 2019

Note: Some aggregated statistics like is returned, event, and duration are delayed by up to 24 hours.

Entire Account Summary

Total Views

494,692

• 1000% vs prev period

Unique Viewers

155,013

• 1000% vs prev period

Avg. View Duration

0:13:12

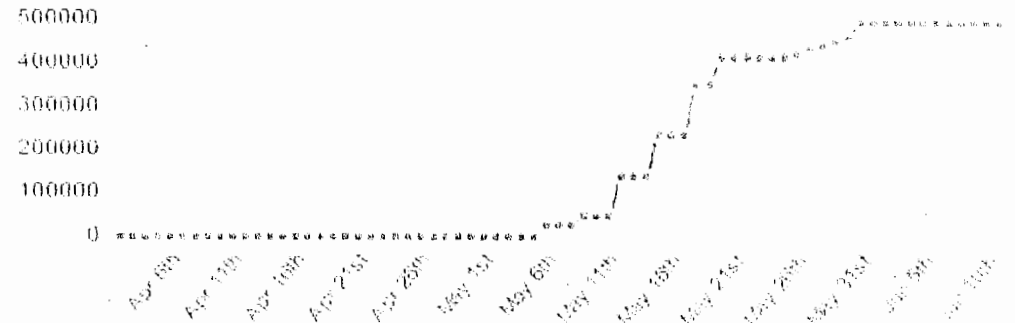
• 1000% vs prev period

Watched Broadcasts

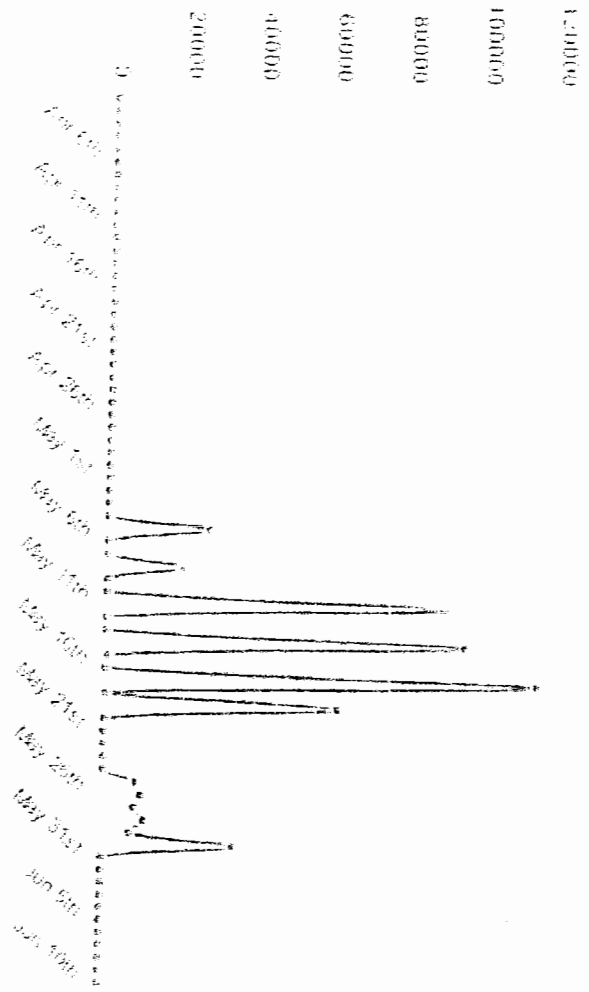
34

• 1000% vs prev period

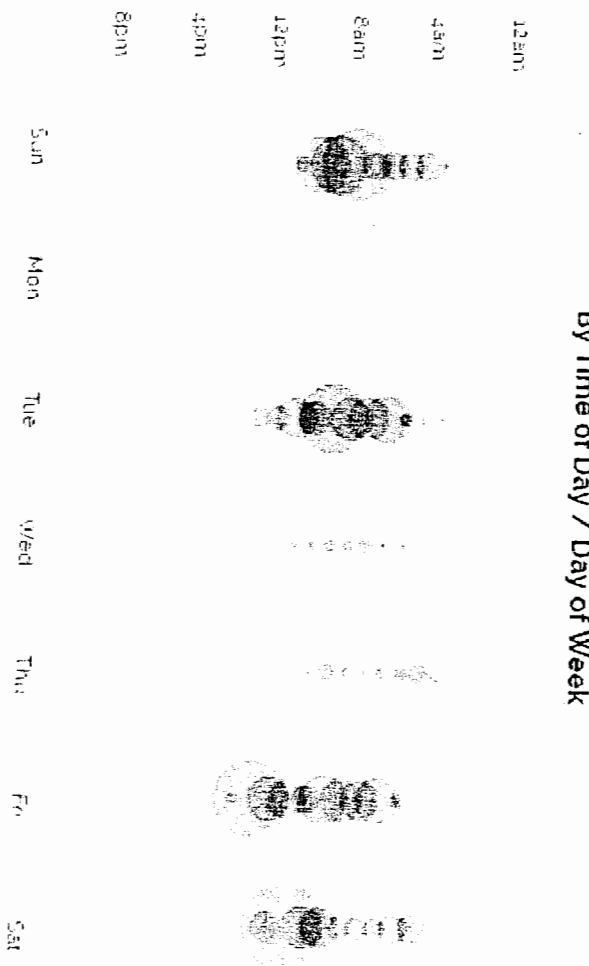
Cumulative Views vs. Prev Period



By Day



When Viewers Watch



By Time of Day / Day of Week

99% Watch Live / 1% Watch Recorded

P.O.BOX NO. 1221
Cables : " PAKTEEVEE"
P R I : 9077786
Phone : 9208651 to 9208653
9203062 to 9203066
Fax: 9206811

PAKISTAN TELEVISION
CORPORATION LIMITED
HEADQUARTERS
Constitution Avenue Islamabad
Postal Code 44000



پاکستان ٹیلی ویژن
May 21st, 2019

Ref No: DSS/WC/2019

To Whom It May Concern

This is to inform you that Pakistan Television Corporation Limited (PTVC) authorizes Cricingif DMCC (CIG) to "Exclusively" monetize Digital Stream for PTV Sports relating to ICC World Cup 2019 (Web Portals / Web Streaming) and dirty feed to be used for all telcos mobile applications.

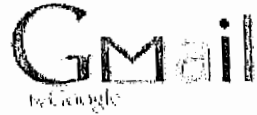
As a part of the aforementioned Rights, PTVC authorizes Cricingif DMCC (CIG) to exclusively monetize all Digital Mobile Platforms / Mediums available on all Telecom operators in Pakistan, including but not limited to Mobile App (Android & iOS), WAP/GPRS/3G/4G and related services.

Cricingif DMCC (CIG) must adhere to the guidelines published by Pakistan Television Corporation Limited.

As a part of the aforesaid authorization in favor of All Sports, PTVC by way of this rights letter, informs all concerned that it reserves the legal right to defend these rights by way of, including but not limited to moving relevant courts of law for appropriate legal action AND/OR Local Telecommunication Authority for record AND/OR local Intellectual Property Organization (IPO) for Rights management.



DR. NAUMAN NIAZ
Director Sports & DTA
Pakistan Television Corporation Limited



Mohammad Munaf <munaf@s4scorp.com>

FW: Urgent Requirements for Digital

kashif@ptv.com.pk <kashif@ptv.com.pk>
To: M Majeed <munaf@server4sale.com>

Thu, May 23, 2019 at 2:38 PM

fyi

-----Original Message-----

From: "Nauman Niaz" <nauman.niaz7@gmail.com>

Sent: Thursday, May 23, 2019 2:25pm

To: kashif@ptv.com.pk

Cc: hassanimmad@gmail.com, osamaazhar@gmail.com, khawarazhar@gmail.com, ameen_akhter2003@yahoo.com, umair.masoom@gmail.com, wasimptv@hotmail.com, arifnoor@ptv.com.pk, jawadghulamrasool@gmail.com, "Shahid Rasool" <shahid@cricingif.com>

Subject: Urgent Requirements for Digital

Dear Kashif,

It is to inform you PTV after due approvals have signed an agreement with Cricingif to run web stream on PTV's portal & to sublet dirty feed to the telcos on mobile apps.

They will also be running Fantasy League during Game On Hai broadcast as well GOH will also be streamed on our web portal. The content will be geo locked keeping in view to adhere to our main contract with the parent broadcaster.

The following our urgently required:

1. Transfer of PTV sports android app & IOS to Cricingif account.
2. Access to ptv sports web domain
3. Digital box for downlink of ptv channel feed (that has to be dealt by the Engineering Department) or any other mechanism to ensure avoidance of piracy and pilferage) so Cricingif can have an access to with PTV logo clean feed to run on our portal and dirty feed for the mobile apps.
4. Satellite parameters for clean feed if applicable or any such arrangement to provide Cricingif an access to the content.
5. COS Osama Azhar to ensure sending them content of our web campaign & the FPC as we want to run it.

Regards
Dr. Nauman Niaz (TI)
Director Sports & Training Academy
Head of PTV Sports
PTVC

Sent from my iPhone